

Bridgify

*A smarter way to maximize every trip*



We are *Bridgify*

A One-to-one

**Travel Planning Experience**

Like no other





We are **Bridgify**

**E2E** Fulfilment

**Holistic** Solution

**AI**-Powered

**Personalized** Travel itinerary

**Local community** Knowledge

**Hidden gems** & Pop-up events

**Experience** Monetization



# ■ Problem

## #1 The Traveler

### Trip planning is a tedious task

#### TIME IS PRECIOUS

Travelers waste time and effort researching for best suiting results

#### PEOPLE ARE DIFFERENT

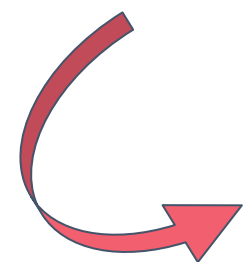
Recommendations are the same

#### NO TRIP FLOW

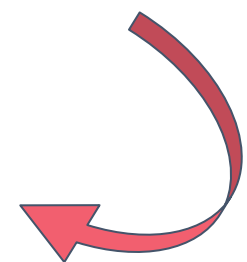
Planning the trip requires multiple platforms

#### CURRENT RATING SYSTEMS

No unique or authentic offering



The data is fragmented to hundreds of sources, each one answering only one need



## #2 Travel retailers - Missed Opportunity Struggling to find new ways to expand their offerings



### Losing sales

#### SHORT PIPELINES & LTV

Margins are getting thin and travel retailers are looking to enlarge their offerings and services



### Losing data

#### DATA IS THE KEY

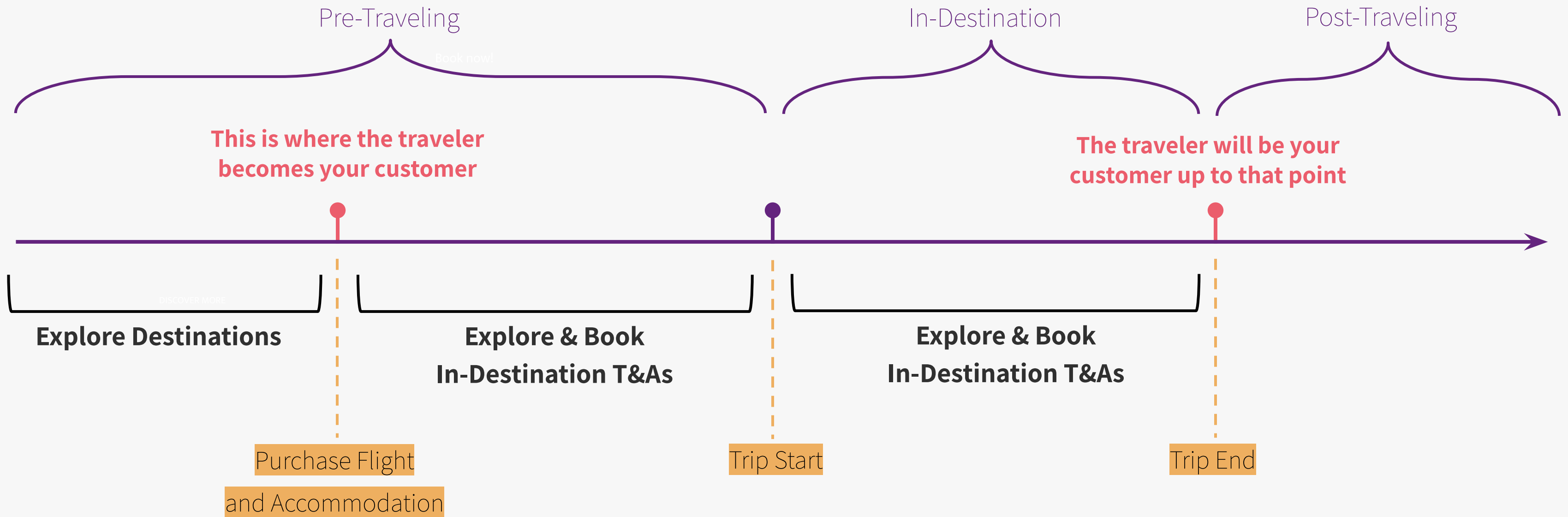
Nowadays, when providing the same value proposition for all travelers, with no ability to optimized offerings to travelers needs for up-sale / cross-sale of second-tier products



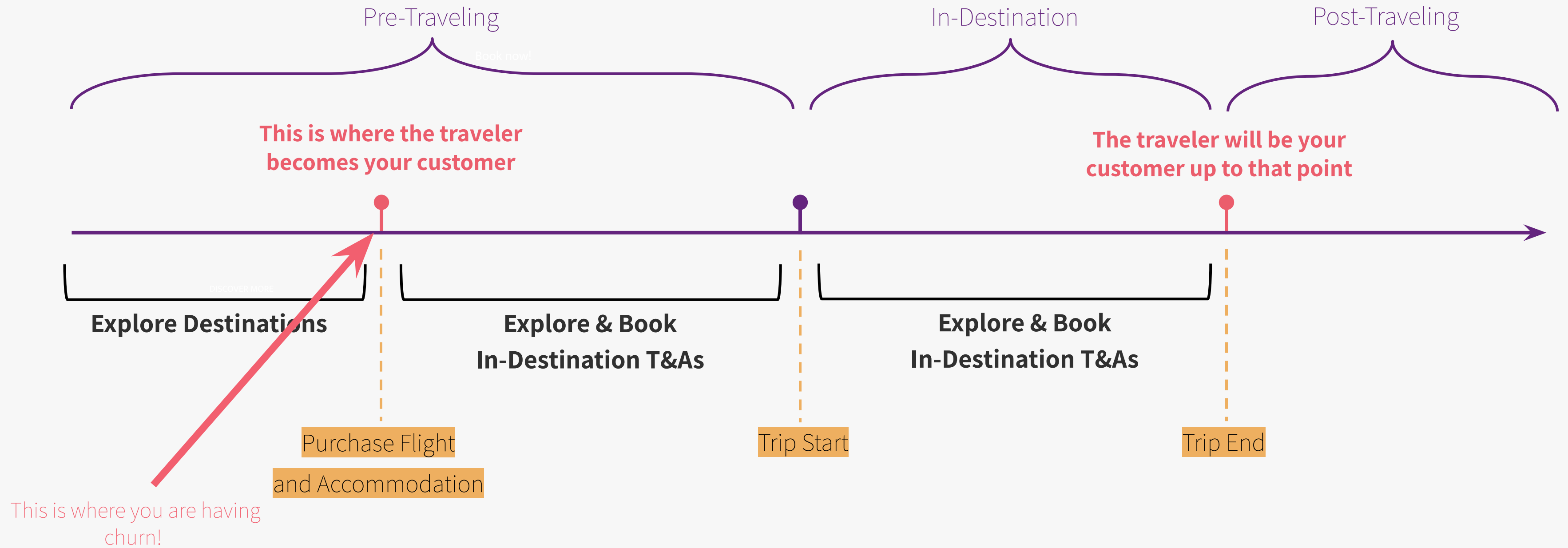
### Losing relationships

No right tools to communicate and accompany travelers, leads to high CAC (Consumer Acquisition Cost) and low conversion rate to loyalty and memberships programs

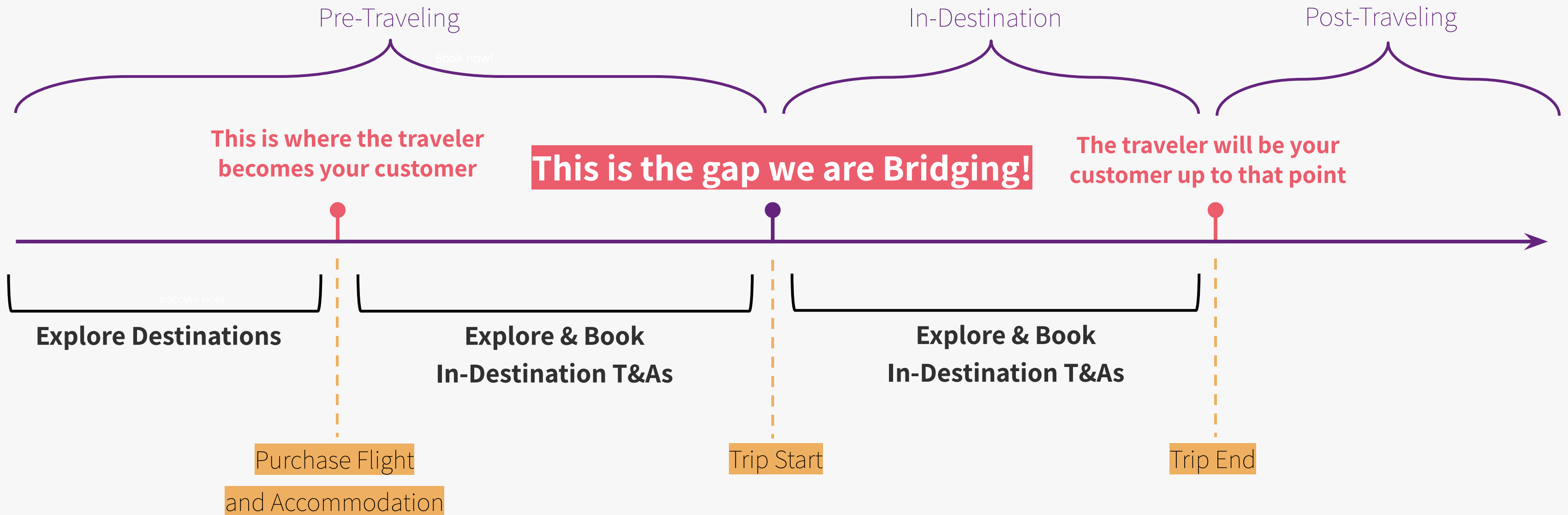
# Traveler Journey (Today)



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# Solution

A new white-labeled platform that provides a personalized full trip itinerary **in a spark**

Using smart data on travelers and destinations, we enable travel retailers the ability to serve their customers with a full, **personalized trip plan**, and accompany them dynamically while traveling.

By doing so, we improve rate, reputation, and overall satisfaction, while unlocking new revenue streams based on T&As booking **revenue share**.



# Corporate Customer Values

**Complete solution  
outside of your  
dev-team backlog**

No effort from your side

**Zero work needed**

Fast, easy and simple  
integration process  
made by us.

**Quick**

We can launch our product in your  
systems faster than a Cheetah

**Innovation**

Deploy today the  
solution of the future

**Gain Data**

Travelers behavioral data is  
the key for smart insights

**Improve Rating**

Grow your core business

**Generate ancillary revenue**

Provide travelers with the offerings  
they need the most

# For **YOU**

## Integrated & Automated

### **White-labeled**

Your color, your font, your logo, integrate on business websites. Improve engagement, promote direct order, boost retention & reputation

### **Cross-sell of experiences, tours & activities**

Diversify the travel experience by offering both in-house and second-tier offering, product and services

### **Generate ancillary revenue stream**

Earn more, generate more transactions, by enlarging your pipeline to more products and solutions

### **Travelers data analytics dashboard**

Get key data insights and rely on real metrix to understand where to put your best efforts and more important - where not - as we call it - data visualization.



# For Travelers

Personalized & Unified

## Plan all trip details

Our smart product can plan it all and provide the best in-destination tours & activities

## Personalized every moment

Our AI based proprietary technology allows recommends a fully tailored and editable travel itineraries

## Discover and Book in a glance

Browse from hundreds of thousands of local events and activities thanks to real-time data & book at the best price

## The magic moment

Our solution works online & offline as well, meaning your travelers will be able to plan and book also from the flight



# Bridgify

*A new way to connect with your guests*



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