

Introducing Qmarkets

**YOUR GROUNDBREAKING PLATFORM FOR
SMART CITY & CITIZEN ENGAGEMENT PROJECTS**



Qmarkets
Collective intelligence solutions

Crowdsourcing Smart City Innovation

With cities home to over 50% of the global population, reacting to citizen challenges is simply not enough. Municipalities must stay ahead of the game, connecting with citizens and innovating to continue meeting their evolving needs.

Key Challenges of Smart Cities



Facing an increasing demand for public communities & citizen involvement



Keeping pace with the digital and innovative evolution of society



Reducing costs and optimizing municipality processes and services



Upholding transparency and accountability to concerned citizenry

SMARTCITY

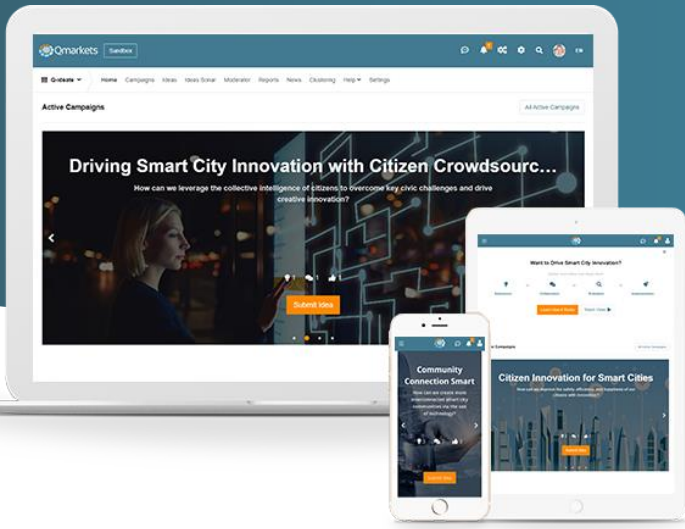
What the Experts Say...

"The desire for digital communication channels and transparency in city services is strong. A large number of **citizens want wider access to digital platforms to enable them to communicate with their government.**"

The
Economist

Leading Public Sector Organizations and Municipalities Choose Qmarkets

Discover how your organization can leverage collective intelligence to tackle your ongoing challenges and meet your strategic goals.



Boost Smart-City Innovation with Digital Crowdsourcing



Transform Citizen Engagement

Base your decisions on the true needs of your constituents, inviting them to brainstorm around the issues which matter the most to them, co-creating to find new solutions.

Discover: 



Scout Innovation for Your City

Capture the ingenuity and innovation of the private sector's startup and entrepreneurial ecosystem to empower your city or municipal office.

Discover: 



Boost Performance Excellence

Use a crowdsourcing platform to amplify smart city innovation by utilizing the collective intelligence of your civic employees. Identify ways to become more efficient and effective, resulting in accumulative savings reaching into the millions of dollars.

Discover: 



Meet Q-open : Your Perfect Citizen-Engagement Tool

5 Simple gateway stages to drive your open innovation & crowdsourcing initiatives

THE
Q-open Process



Qmarkets' Feature Benefits for Municipal Organizations

Intelligent crowd-voting tools to effectively engage your community

Intuitive gamification features to increase citizen participation

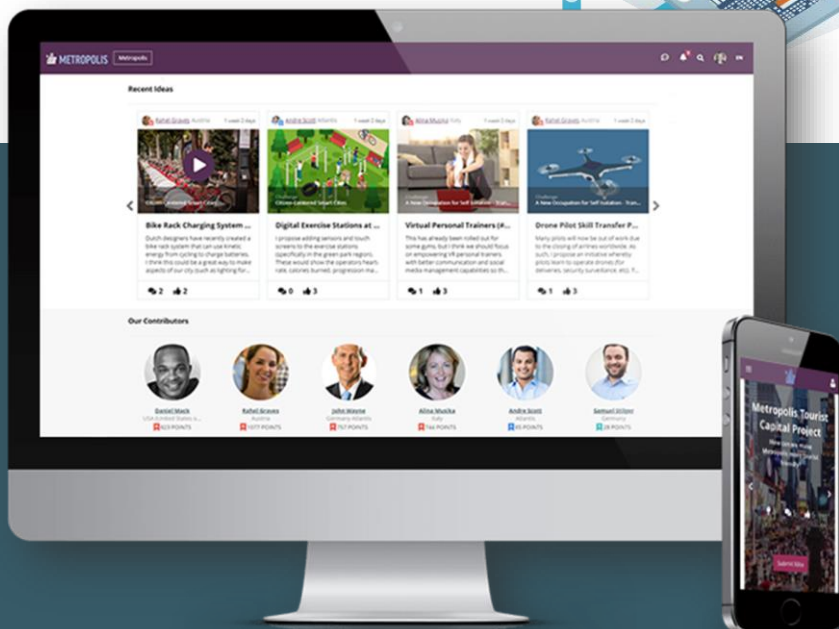
Integrations with legacy systems and social media platforms (Facebook, Twitter, LinkedIn, etc.)

Responsive design for engaging users on mobile devices

Customizable & tailored to your brand identity

Configure workflows to fit your city's precise requirements

Strong security credentials & confidentiality permissions



Q-open makes it possible to access an infinite wellspring of ideas to create innovation projects that engage citizens and drive smart city development.



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