

# Command and Control System for Local Authorities

## MY CITY



MYCITY

My Start-Up

*Can local Authorities , really deal  
With it ?*



# Do municipalities have effective management systems ?

## Concept of operations



“If it doesn’t work on a daily life, without doubt it will not work in emergency situation”



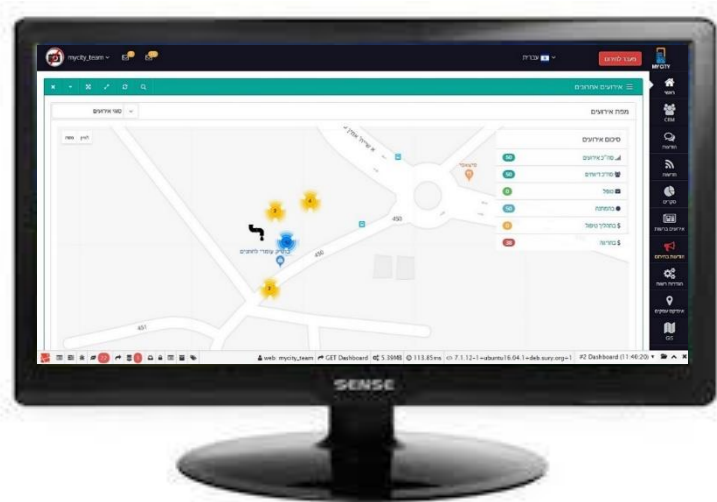


SMOOTH SWITCHING FROM ROUTINE  
TO EMERGENCY MODE  
IN THE SAME SYSTEM

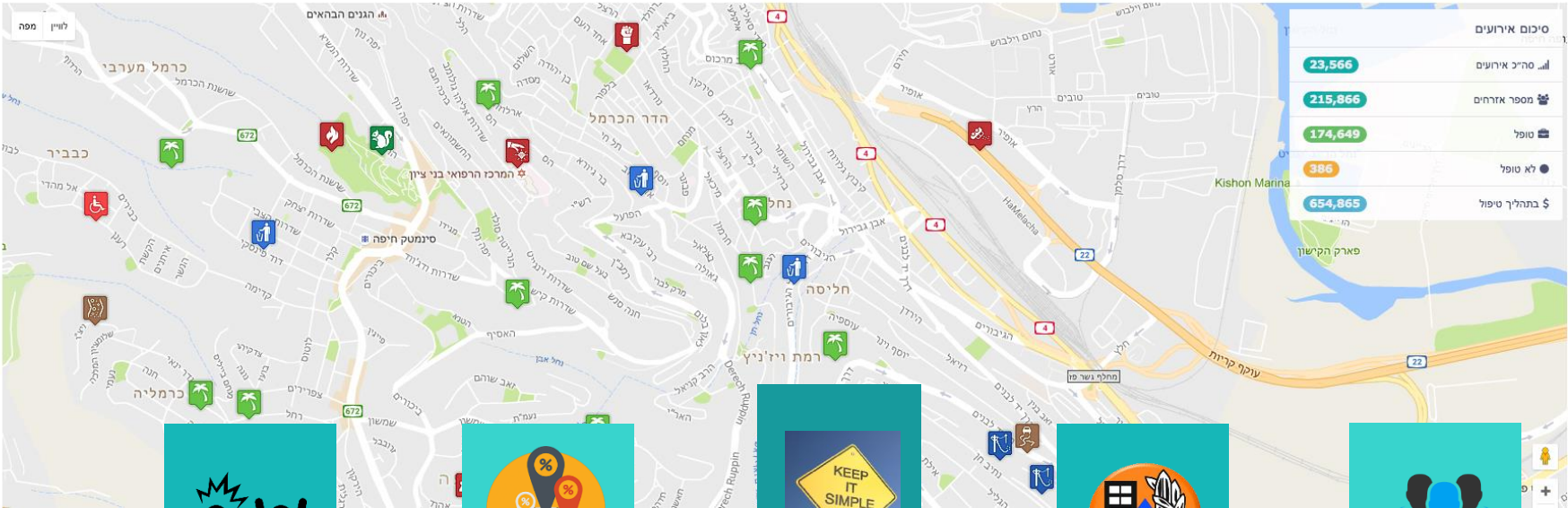
# MY CITY SYSTEM



## Architecture



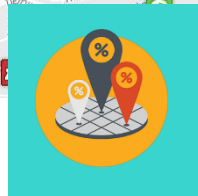
# OPERATION PRINCIPLE



- אירועים
- הרעות
- חדשות
- סקרים
- GIS
- מחלוקות
- מזכירים
- אפליקציה
- Website



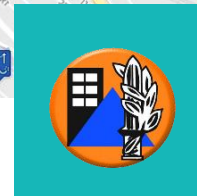
online updates



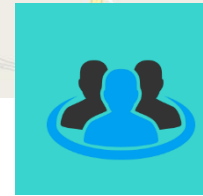
number of users



simplicity

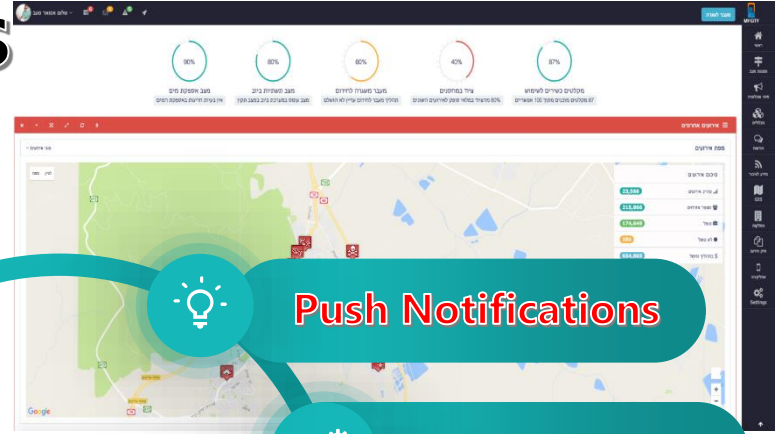


Modularity and interfaces



Availability and accessibility

# MY CITY - Distinct Usages



Reporting



News



Surveys



Payments



Routine



Emergency



Push Notifications



Navigation

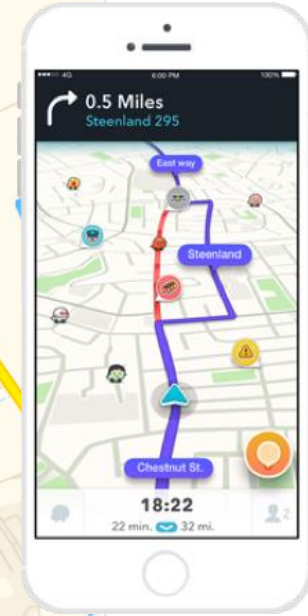
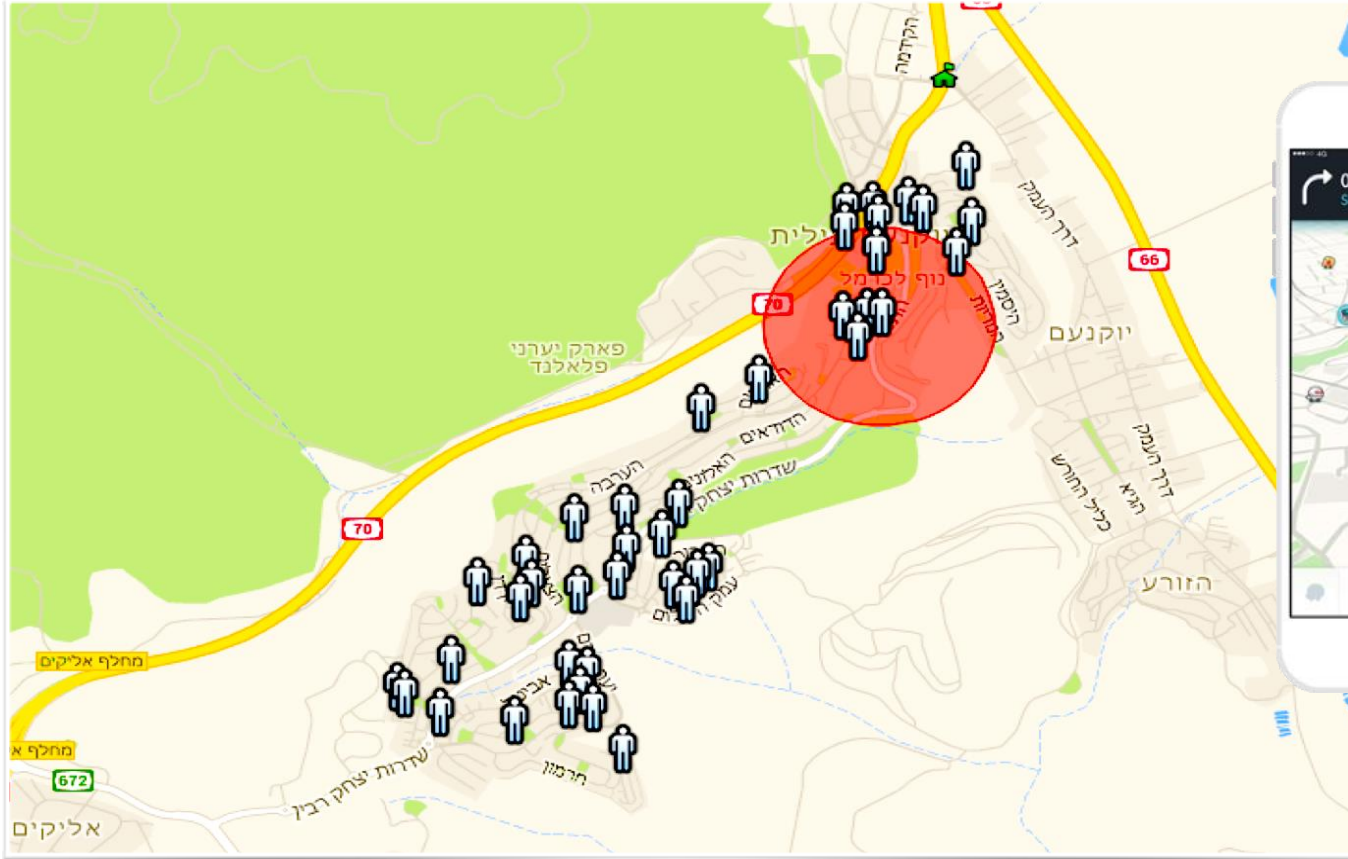


Connection to emergency bodies



Population Evacuation

# Our Unique Feature





# Our team



**Col (res), Anwar Saab,  
Adv.**

**OWNER & Founder**

Served in the IDF for 27 years. Specialist in emergency preparations of large organizations. Serial entrepreneur. Hold an LL.B and M.A in Political Science.



**Col (res) Sigal Tidhar  
Adv.**

**CEO**

Served in the IDF for 25 years. Entrepreneur, Col. (res.), B. A., M.A., LL.B. former Head of Population Preparedness Department at HFC - Home Front Command



**Adham Alian**

**CTO**

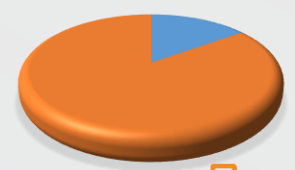
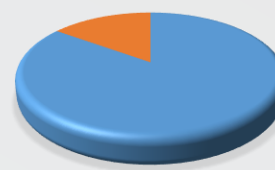
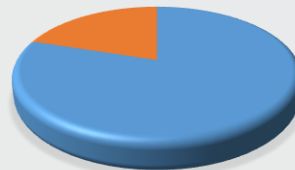
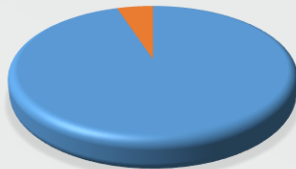
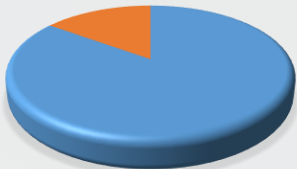
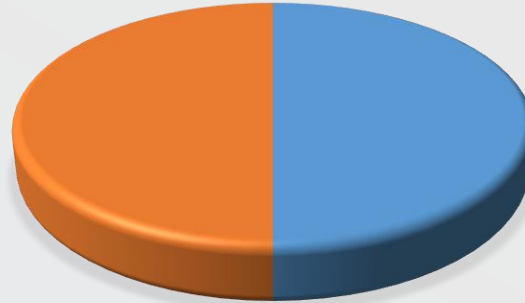
Manager of the DoTech development house. Open-source code and CMS development specialist.

# Competition



Ability	MYCITY My Start-Up	OCTOPUS Command & Control	CT-CONNECT	City of London Emergency Services	everbridge Assured Critical Communications	REDIOT
Population evacuation management	✓	✗	✗	✗	✗	✗
Working assemblages	✓	Partial	Partial	Partial	Partial	Partial
Current situation and status formation	✓	✗	✗	Partial	Partial	✗
GIS	✓	✓	✗	✓	✓	✗
NEWS	✓	✓	✓	✗	✓	✗
Surveys	✓	Partial	Partial	Partial	Partial	Partial
Groups	✓	✓	✗	✓	✓	✓
Routine reports	✓	✗	✗	✓	✓	✗
Payments	✓	✓	✓	✗	✗	✗
Video \ live	✓	✓	✗	✗	✗	✗
Voice messages	✓	✗	✓	✗	✓	✗
Secure messaging	✓	✓	✗	✗	✓	✗
Website integration	✓	✓	✓	✓	✗	✓
Artificial intelligence	✓	✗	✗	✗	✗	✗

# What makes us unique ?





Thank you



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SAAB ANWAR - CEO

